# **OpenText Content Management**

Seamlessly connect people with the information and business processes they need to drive productivity and ensure operational excellence



#### **Benefits**

- Simplify information access with powerful content management
- Drive productivity using Al
- Ensure comprehensive, trusted governance; privacy; and security
- Drive agility with a highly configurable and flexible platform

As organizations try to control ever-growing amounts of content, it becomes more difficult for employees to find the right information when and where they need it. Without rapid access and context, value and insight remains untapped. To reach peak performance, organizations must find new ways to manage structured and unstructured information and inject it into their business processes while ensuring its confidentiality and security.

Connecting information with business processes is at the heart of OpenText™ Content Management (OpenText™ Extended ECM). OpenText Content Management integrates into the widest range of enterprise applications and systems to eliminate content silos and ensure information is visible and available to all people, processes, and systems that need it. Behind the scenes, automated governance protects and secures content throughout its lifecycle. Information is current, quickly found, and easy to act upon.

# Simplify information access with powerful content management

The modern worker wants increased autonomy, greater flexibility, and easier access to information. They expect the same intuitive and flexible digital experiences they have grown accustomed to in their personal lives. OpenText Content Management allows organizations to meet these demands, enabling efficient digital workplaces with a flexible content services platform. Users can intelligently capture, index, organize, store, search, share, secure, track, and dispose of content from a unified repository. They can be confident they are working with the most current and relevant documents wherever they are—inside or outside of the office's four walls.

### Integrations for new ways to work

OpenText™ Content
Management integrates
business content with
leading enterprise
applications (ERP, CRM,
HCM, etc.), seamlessly
connecting people
with information and
accelerating end-to-end
business.

- SAP® Solutions
- SAP® SuccessFactors®
- Salesforce®
- Microsoft® Office 365®
- Microsoft® Dynamics 365 Customer Engagement
- Microsoft® Dynamics 365 Finance
- OpenText<sup>™</sup> Content Management for Government
- OpenText<sup>™</sup> Content Management for Engineering
- IBM Maximo®
- ServiceNow®
- Product Lifecycle Management (PLM) applications
- OpenText<sup>™</sup> Process Automation

# Drive productivity using AI and intelligent automation

Large, global organizations, and those in regulated industries are mired in inefficient processes and single-purpose, siloed applications. To stay modern and efficient, however, organizations must ensure no single process operates in a vacuum. OpenText Content Management builds a foundation for the modern workplace with an intelligent AI content assistant, improved process flows, real-time insights, and integrated enterprise applications. It addresses the most complex industry or line-of-business needs, such as hire-to-retire and procure-to-pay, by orchestrating business processes spanning multiple applications, departments or organizations with out-of-the-box integrations and flexible APIs. It further automates low-value repetitive tasks, such as document creation and report generation.

## Ensure enterprise-grade information governance

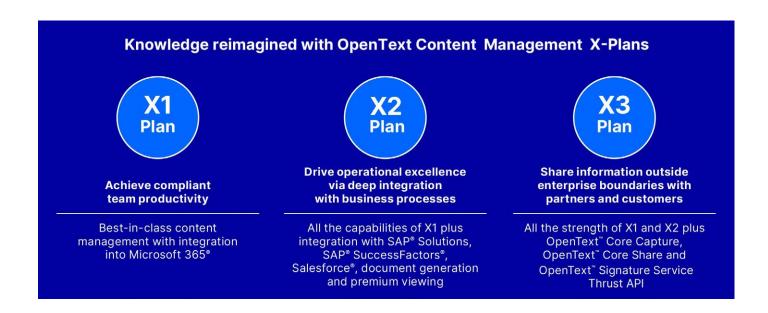
The explosion of content and a rapid increase in the number of connected applications require constant governance, oversight and security. OpenText Content Management offers built-in, end-to-end certified governance capabilities to manage the lifecycle of information. Organizations can govern information spread across multiple repositories with application integration, policy inheritance and advanced safety features, tackling content sprawl and providing oversight to ad-hoc practices. Automatic application of appropriate policy controls, privacy management and encryption to documents means users can confidently share content internally or externally.

# Drive agility with a highly flexible platform

Organizations must be flexible to drive agility and resilience. OpenText Content Management provides a highly flexible platform that quickly adapts to evolving business requirements without overburdening IT resources. Organizations can deploy on premises, in a hybrid environment or in the private cloud and extend with multi-tenant Software as a Service (SaaS) applications, capitalizing on the knowledge and solutions offered by OpenText™ Services and the expansive OpenText partner community.

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1 IDC, Organizations Are Forecast to Spend Nearly \$656 Billion on Future of Work Technologies in 2021, According to New IDC Spending Guide. (2021)



OpenText Content Management

#### **Consulting services**

- Strategy and advisory services
- · Consulting services
- Managed services
- · Customer success services

#### Learning services

- · Learning path
- · Self-paced online training

#### Public Cloud Marketplaces

OpenText Content Management can be bought and financed through the following public cloud marketplaces as a private offer:

- Google Cloud Marketplace
- Microsoft Azure Marketplace
- AWS Marketplace

### OpenText Content Management deployment options:

Accelerate cloud strategies with OpenText cloud experts

 OpenText Managed Private Cloud

Extend your team

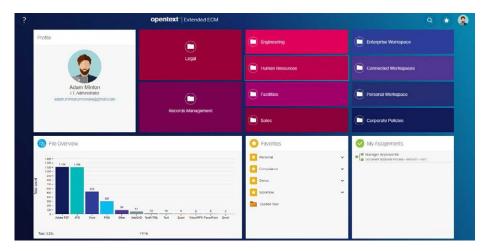
 On-premises software, managed by your organization or OpenText

Run anywhere and scale globally in the hyperscaler cloud of your choice

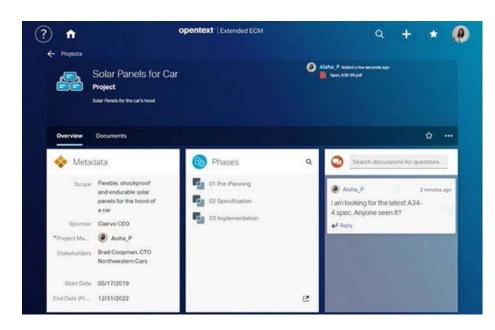
 Hyperscaler cloud partners (OpenText Private Cloud, AWS private or public cloud, GCP private or public cloud, Azure private or public cloud)

Develop, connect, and extend your information management capabilities

 APIs from OpenText Developer Cloud OpenText Content Management has supported the digital transformation journey of thousands of public and private organizations globally. It rises above the rest with its end-to-end content management capabilities and deep integrations into enterprise applications, such as SAP, Salesforce and Microsoft. With more than 25 years as a leader in information management, OpenText has built a vast ecosystem of trusted partners and houses thousands of veterans in the information management industry who can solve any information challenge. Organizations can leverage OpenText's long-standing relationships as a trusted partner and co-developer with the largest enterprise software providers to get unparalleled value and dependable innovation.

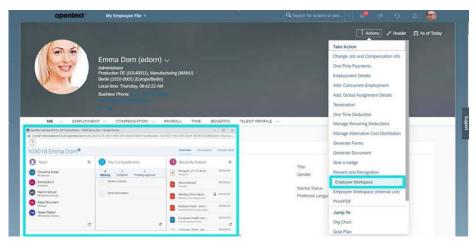


Customize landing pages with a selection of tiles tailored for the users' job roles

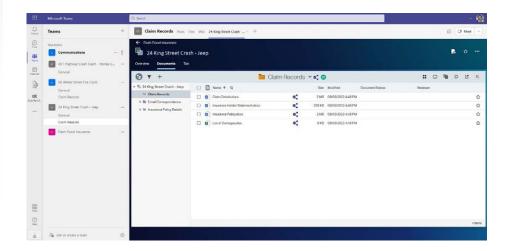


Use preconfigured Business Scenarios to keep an eye on the overall health of a project

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Create a unified user experience for employees by integrating a OpenText Content Management Workspace into SAP® SuccessFactors®



Connect Microsoft Teams® with a Business Workspace and seamlessly embed collaboration in business processes

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Product capabilities	Description
Capture	Transform documents and data into usable formats for systems and business processes. With the Core Capture integration, leverage optical character recognition (OCR), intelligent character recognition (ICR), validation and other capture techniques to automate information extraction, document classification and workflows.
Document management	Capture content from any source and route it automatically to a destination folder or a Business Workspace.
	Use built-in features to auto-classify and add metadata.
	Enable enterprise-wide full-text or natural language querying with a sharable search results overview and preconfigured search forms designed for roles and teams.
Business workspaces	Quickly access pertinent information in a simple-to-digest view.
	Leverage pre-built templates to organize content, data, people and tasks related to a project, case or business activity with appropriate content folders, metadata related to content or process from integrated applications, tasks, workflows and more.
Al-powered content assistant:	Sift through large volumes of organizational content to find what you need, faster with Content Aviator.
	Use natural language questions to easily find relevant information. Distill content and workspaces into easily digestible summaries. Generate content in multiple languages to break down language barriers. Provide safe and relevant responses while minimizing common risks, such as hallucinations and false answers.
Integration with Microsoft 365:	Leverage deep integration to create and edit content in Microsoft 365 applications, including Word, PowerPoint®, Excel® and Outlook®.
	Manage the entire Microsoft Teams® lifecycle, from the creation of a Team to its archiving and disposition. Enhance access and collaboration of content with bi-directional sync of files, folders and sub-folders between a Business Workspace and its connected Microsoft Team.
External sharing and collaboration:	Effortlessly share business-critical information with vendors, partners and customers to improve efficiency and strengthen relationships.
	Bi-directionally sync files, folders and metadata between OpenText Content Management and Core Share. Create, co-author and save documents from OpenText Content Management or Teams and then surface that content in the context of processes managed in enterprise applications.
Viewing and transformation:	Provide users with robust document viewing, annotation, redaction, comparison, transformation and publishing features.
	Allow easy document editing for distributed employees, so they can collaborate on any file type, including Microsoft documents, PDFs and CAD drawings, such as multi-files, Xrefs and images.

OpenText Content Management 5

Product capabilities	Description
Workflow and automation:	Build complex workflows using a graphical workflow designer with drag-and-drop functionality, step-by-step forms and custom or pre-configured scripts.
	Address the broadest range of use cases, from automating routine content-centric tasks, such as document creation and report generation to complex processes, such as idea-to-market and risk-to-resolution spanning multiple applications, departments and organizations.
Digital signatures:	Implement secure document approvals in any business process through integration with Signature Service - Thrust API.
	Allow multiple recipients to sign the document in a specific order or for all users to sign at their convenience. Maintain a complete audit trail and validate every signing action with stored digital certificates for e-Signature compliance.
Business process library:	Use pre-configured, ready-to-use applications to manage contracts, business agreements, projects or complex processes, such as managing physical inventory through the SAP® ERP integration. These packaged applications come with process-specific configuration, Business Workspace types and templates, Smart View configuration, workflows, roles, permissions and more.
Enterprise application integration:	Connect all relevant content and data by integrating OpenText Content Management out-of-the-box with enterprise applications such as SAP S/4HANA®, SAP® SuccessFactors®, Salesforce and Microsoft 365, as well as vertical applications for Engineering and Government.
	Integrate seamlessly with any enterprise business applications with simple-to-use OpenText Content Management developer tools and powerful APIs.
Document generation:	Quickly create a personalized, branded document with metadata populating ready-to-use templates for timely, relevant correspondence.
	Track all template versions, maintaining tight control over document creation.
	With just a few clicks, generate commonly requested documents, such as employment confirmation letters, with proper rules and oversight built into the process.
Information governance:	Protect electronic and physical content with elevated security clearance levels, supplemental markings, Azure® Information Protection integration and nine permission levels. Regulatory compliance is ensured with legal holds, disposition review/approval workflows, extensive audit events and product certifications, such as US DOD 5015.02, SEC 17a-4 and ISO 15489.
Extensibility and APIs:	Enable scalable repository integration with well-documented REST APIs and OpenText Content Management Integration interfaces (CMIS) with support for programming languages, including ABAP, Java®, JavaScript, TypeScript, Python®, C and Microsoft® Visual Studio®. Supports user experience customization with enhancements such as dashboards, role-based views and custom branding, which maximize ease of use and provide a widget-based model to integrate select UI elements into other applications.

#### **About OpenText**

OpenText, The Information Company, enables organizations to gain insight through market leading information management solutions, on-premises or in the cloud. For more information about OpenText (NASDAQ: OTEX, TSX: OTEX) visit: opentext.com.

#### **About Swedwise**

Swedwise combines Content Management with a flexible implementation strategy, which includes extensive system integration experience and standardised integrations for Microsoft Office 365® and MS Teams, SAP®, Salesforce®, and Google. visit: swedwise.com

